



MAITRI

मैत्री

**SISTERHOOD. COURAGE.
ASPIRATIONS.**

REFLECTIONS 2024





MAITRI मैत्री

**A VIBRANT COMMUNITY OF GIRLS RAISING EACH OTHER ON
COURAGE AND SHARED ASPIRATIONS**

Why Maitri? The Need



EMPOWERING GIRLS TO CHART THEIR OWN PATH FROM ASPIRATIONS TO ACHIEVEMENTS



Every year, in Delhi alone, lakhs of young girls who are first-generation learners—miss out on joining the workforce due to a lack of awareness about relevant opportunities and the motivation to push beyond their comfort zones. This phenomenon, often described as "opportunity awareness and motivation poverty," limits their aspirations, which are frequently shaped by the immediate success stories within their communities.

A critical gap exists in networking, collaboration, and access to a space where young girls can connect across geographies and communities. There is an urgent need for a platform that not only equips them with leadership, career, and life skills through role models, mentors, and opportunities but also provides a safe space where they can own their voice, express themselves freely, and build the confidence to advocate for their aspirations. By fostering financial independence and personal agency, this platform will empower them to break barriers and shape their own futures.



Co-creating a Thriving Community... Maitri's journey so far

Over the past few years, my close interactions with girls studying in Delhi government schools have given me a deep understanding of how their aspirations are evolving with the changing times. While they are now more digitally connected—thanks in part to the post-COVID world—the ability to truly harness this medium to unlock opportunities remains a challenge.

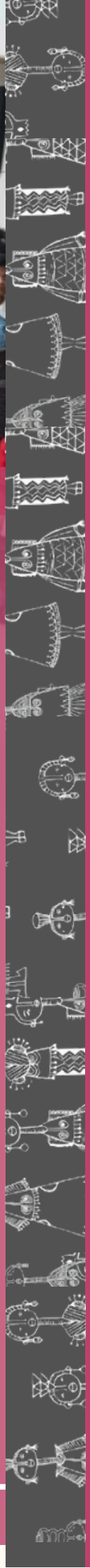
This realization led to the idea of Maitri.

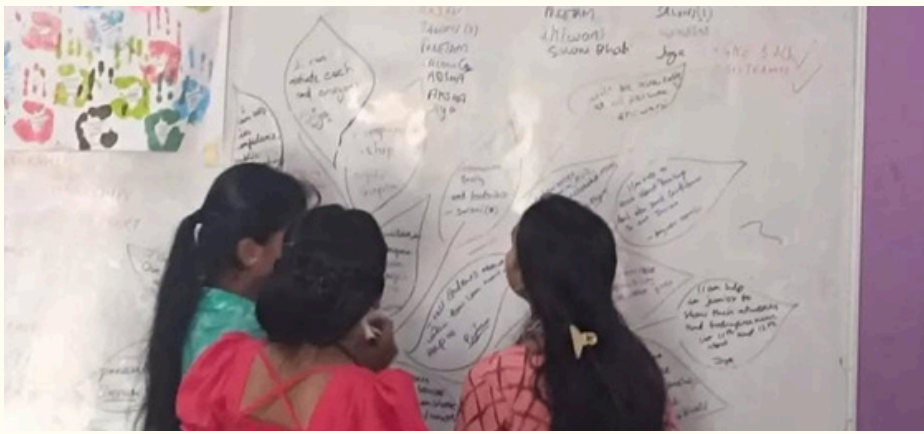
Through focus group discussions with over 100 girls—both students and alumni of Delhi government schools—the need for a safe space became evident. A space where they could be themselves without fear of judgement, own their voice, and grow. A space that was inclusive and welcoming to girls with diverse aspirations, yet bound by a shared desire to explore, learn, and succeed.

Today, Maitri is a thriving community of 350+ girls from across Delhi, aged 16 to 23, alongside mentors from around the world who come together to nurture courage and ambition. One of the most fulfilling aspects of building Maitri this year has been empowering girl leaders—many of whom are alumni of government schools themselves. Having walked the same path, they deeply understand the struggles of being first-generation learners and the transformative power of awareness, mentorship, and access to opportunities.

2024 has been a year of many firsts for Maitri. Here, we share a few glimpses of this incredible journey.

Anjali
Founder-Maitri





OUR VISION AND MISSION

Dream. Lead. Inspire.

Vision - "A world where every first-generation girl learner is able to get the opportunities she aspires for, is enabled to make an informed career decision and achieves her dreams becoming economically empowered."

Mission - "To create a thriving, inclusive community that provides mentorship, skill development, and opportunities for young girls. Bridge gaps in opportunity awareness and motivation, foster leadership, and ensure every girl has the support and resources needed to succeed and sustain her journey in the workforce"



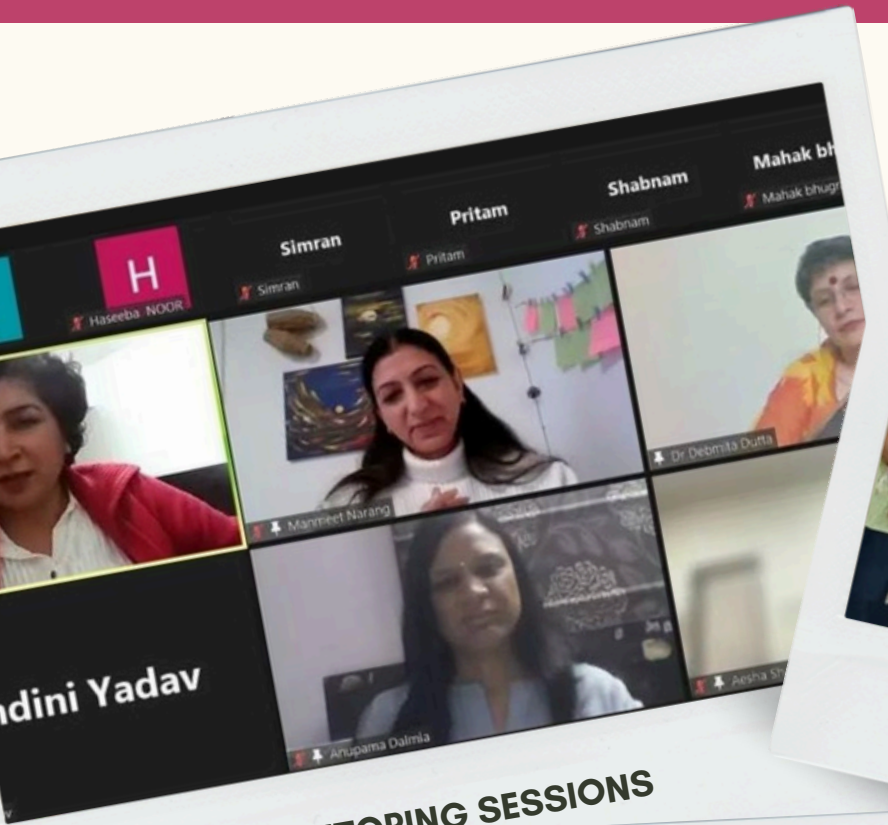
Vision shared through Art
We asked girls - What does Maitri mean to you?



"Empowering girls to break barriers, seize opportunities, and lead with confidence, creating a brighter, inclusive future for all."



ACHIEVEMENTS HIGHLIGHTS - 2024



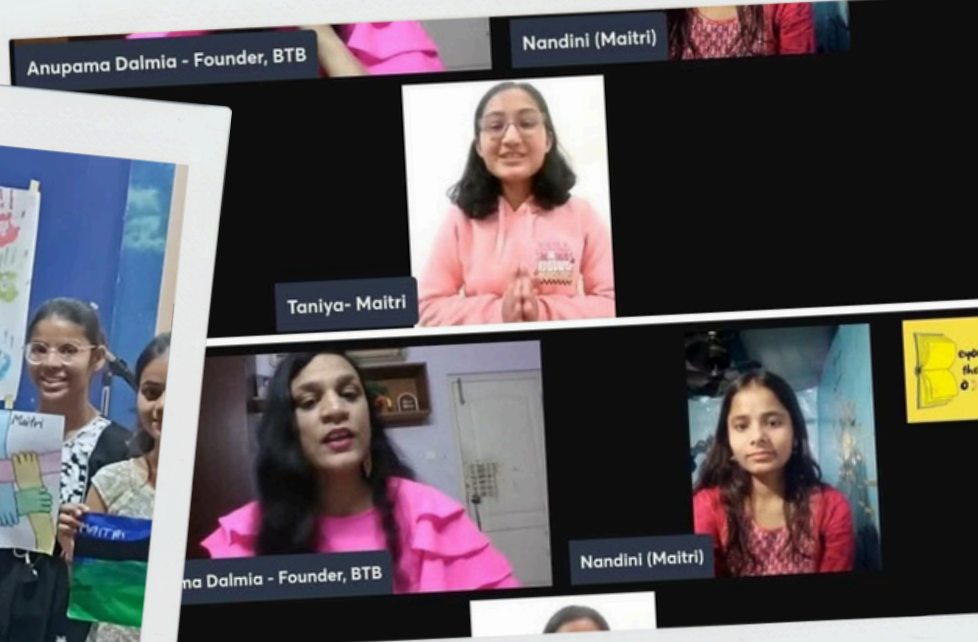
MENTORING SESSIONS



SCHOLARSHIPS



COMPETITIONS AND CONTESTS



POWERFUL COLLABORATIONS

This was an year of many firsts...

From reaching new numbers in outreach and scholarship accomplishment, to opening up new paths towards financial independence and empowering the girls on leadership and voice - together we made significant strides!



LIKE LAST YEAR, WE ACED THE AREA OF CONNECTING THE GIRLS WITH THE PRESTIGIOUS SCHOLARSHIP PROGRAMS POST CLASS 10TH.

SCHOLARSHIPS



Like last year, we aced the intervention of connecting the girls with prestigious scholarship programs post class 10th and made breakthroughs for some key programs post 12th. Some of the programs include **Udayan Shalini**, **EY-Disha**, **Vidyadhan**, and more. For the girls who couldn't make it to these programs, Maitri supported them with the **Maitri scholarship**, ensuring deserving and committed girls are able to pursue their dreams.

Attached is our impact report and joyful sharing by some of our scholars from this year. Please do take a minute to browse these videos lovingly put together by the community.

Scholarship Alert For Girls!

Are you looking for a Scholarship post class 10th ?

Maitri community is inviting girls from government schools for applying to various scholarship programmes.

Eligibility criteria:

- Only girls can apply
- Passed Class X in 2024
- Family Income less than or equal to 3.5 lakhs/annum
- 80% or above in CBSE board exam 2024

If you meet the above criteria, fill the given form below

Contact: 9711055633 for any query.
Write to us at Maitri.aspires@gmail.com
Last date to fill the form - 23 May 2024

Maitri is a vibrant community of girls raising each other on shared aspirations and courage.

Testimonial video scholarship



Maitri Scholarship Achievements 2024



EMPOWERHER - UPSKILLING AND CONNECT

Supporting Girls Post Class 12th

UPSKILLING FOR EMPLOYMENT READINESS



Maitri's Initiative

EmpowerHer
Maitri's support program for deserving girls post 12th

Maitri is inviting applications for its Post class 12th skill and support program for deserving girls who are committed and aspire to achieve their dreams

Eligibility Criteria:-

- Passed Class 12th in 2023 /2024
- Committed to work hard
- Willing to pay back to community

Benefits:-

- Career guidance and mentorship
- Scholarship Assistance
- Job Opportunities and networking
- Confidence building

Apply now:-
<https://forms.gle/jnT187xUpUt6gQYN6>

Join our social media

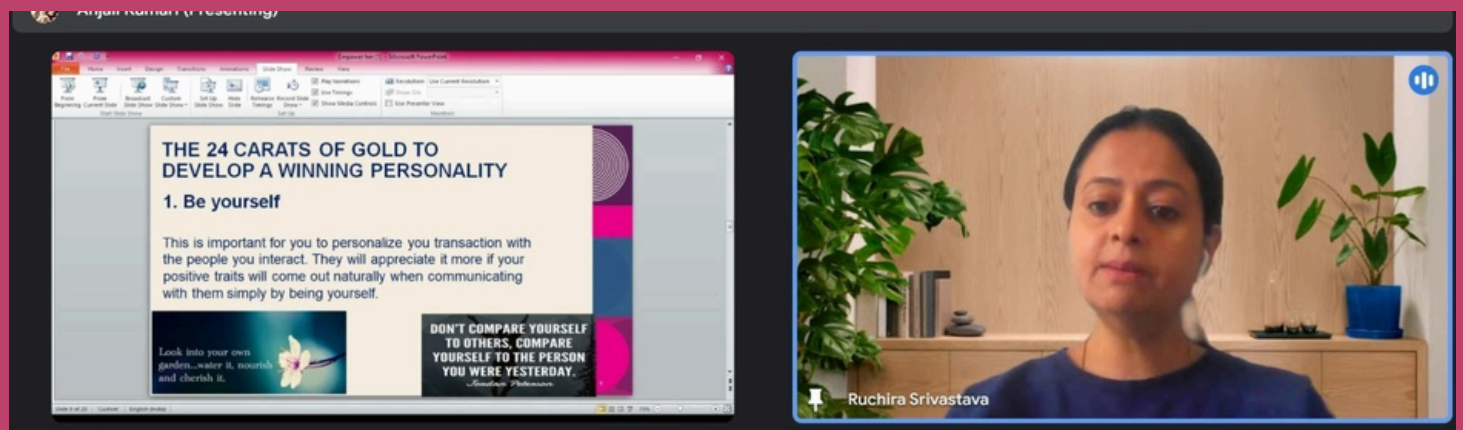
Maitri is the vibrant community of girls raising each others on aspiration and courage.

For the girls looking for financial independence immediately after class 12th, we designed an initiative called EmpowerHer in deep consultation of our mentor, Ms Ruchira Srivastava. The 3-5 months intervention, primarily online aims to upskill and connect the girls with plethora of opportunities while being closely handheld by mentors and coaches.

What has started as a first batch of 10 girls, we aim to support 100 girls in the coming year in their journey towards financial independence.

The intervention includes all the below and more

- Mentoring session with industry experts
- One on One coaching with renowned coaches
- Peer Guidance
- Sessions with career counsellors
- Digital upskilling
- Sessions on social and emotional learning



THE 24 CARATS OF GOLD TO DEVELOP A WINNING PERSONALITY

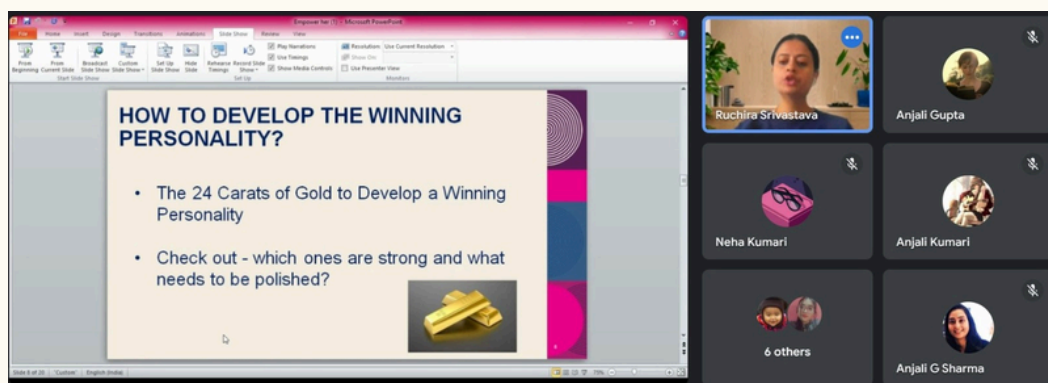
1. Be yourself

This is important for you to personalize you transaction with the people you interact. They will appreciate it more if your positive traits will come out naturally when communicating with them simply by being yourself.

Look into your own garden...water it, nourish and cherish it.

DON'T COMPARE YOURSELF TO OTHERS, COMPARE YOURSELF TO THE PERSON YOU WERE YESTERDAY.

Ruchira Srivastava



HOW TO DEVELOP THE WINNING PERSONALITY?

- The 24 Carats of Gold to Develop a Winning Personality
- Check out - which ones are strong and what needs to be polished?

Ruchira Srivastava, Anjali Gupta, Neha Kumari, Anjali Kumari, 6 others, Anjali G Sharma

OBA Childhood Program Ranjana And Sanjana

Maitri girls Sanjana and Ranjana got selected for **The OBA company's two year fully paid early childhood specialist Training and Apprenticeship program**. As trailblazers, they were selected from amongst hundreds of applicants for a select first batch of 5 girls.



KEY PLACEMENTS

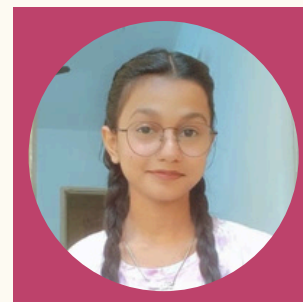
Some of our key placements this year



Sanjana
OBA Program



Anjali Kumari
Lease Analyst, JLL



Ranjana
OBA Program



Mansi Yadav
Ekam Analytics



Sarita
Process Developer -
Genpact

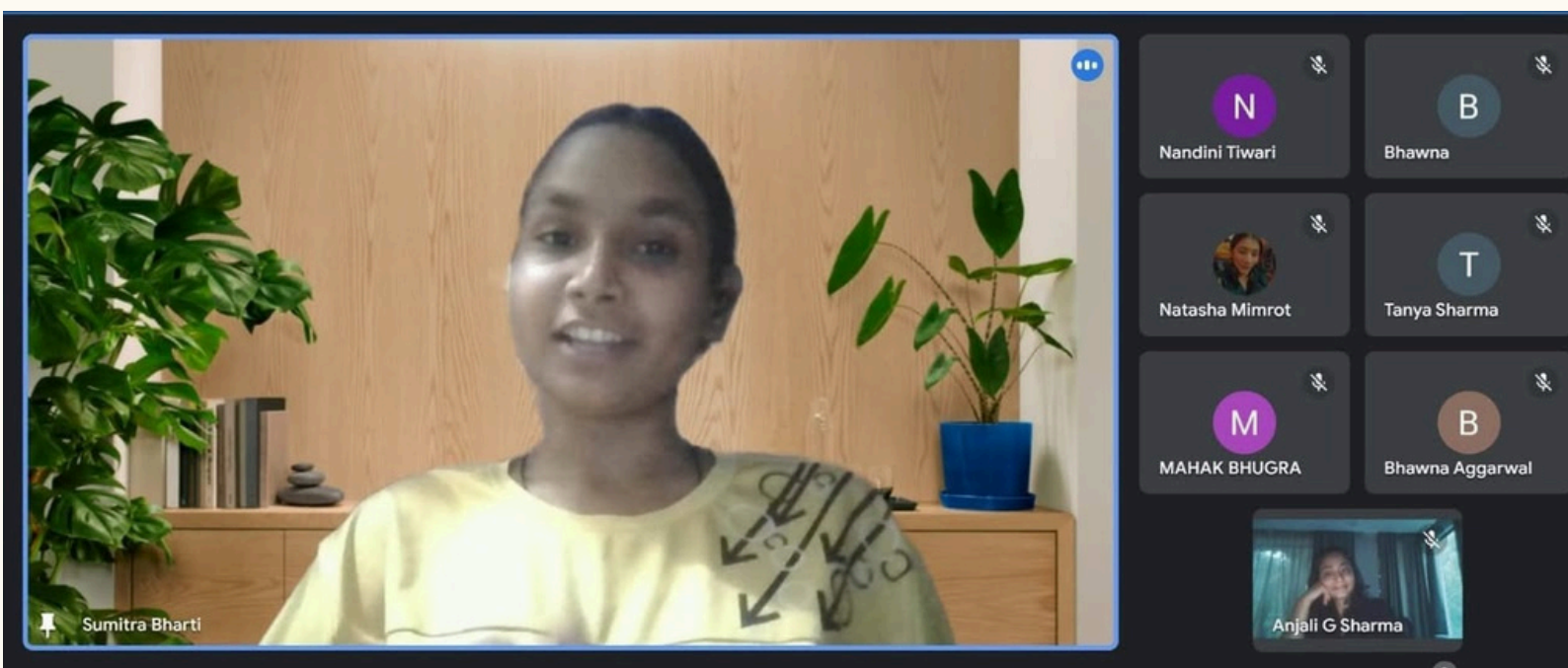




MAITRI STANDS FOR GIVING BACK AS ONE OF ITS CORE PRINCIPLES

We truly believe in giving back as one of the community's core principles. Every Maitri lead and senior member, gives their time and energy in mentoring the juniors. This happens in the form planning outreach, getting girls ready for written exam and interviews. Our last year scholars, led a batch of 5 - 6 girls and helped them in their journey.

Our girls who are employed and earning constantly train, mentor and handhold their juniors so that they are able to understand job opportunities and expectations.



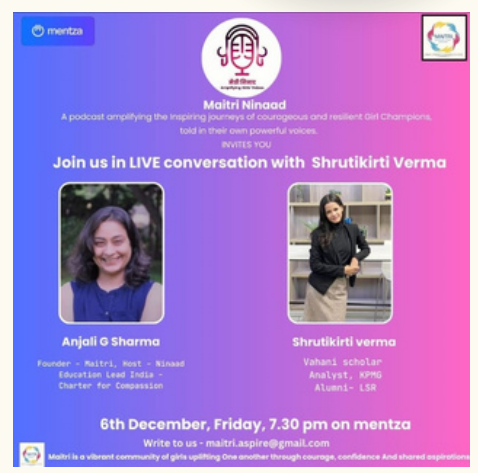
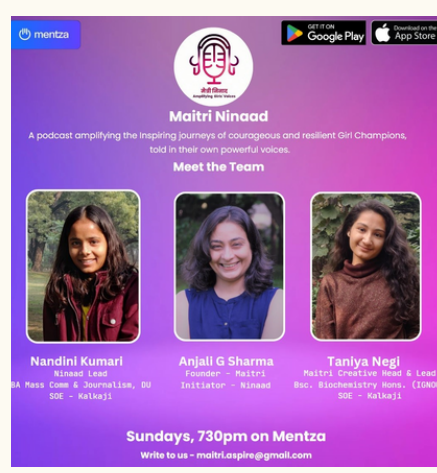


Maitri Ninaad - Empowering Girls

Anjali G Sharma at Mentza Unscripted



COMMUNITY PODCAST – Maitri Ninaad



MAITRI – NINAAD – Amplifying Voices Raising courage and aspirations through sharing

As a community, we believe and work tirelessly to ensure that success stories and learnings from the community are shared across. One of the very powerful ways we do this is through our community podcast - Maitri Ninaad. Ninaad which means a “loud voice” is available on Spotify, and is a celebration of the voices from the grassroots of girl champions who have achieved a significant milestone in their journeys. These girls are breaking barriers, touching new horizons and are role models for other girls from their community.

Listen to what the invited guests and listeners have to share about the power of this medium.

Link: [Maitri Ninaad](#)



Nurturing Future Entrepreneurs



This year, we empowered our girls by connecting them with opportunities to showcase and sell the products they created as part of their Entrepreneurship Mindset Curriculum (EMC) in schools. This experience not only helped them develop an entrepreneurial mindset but also built their confidence in turning ideas into tangible success.


In addition, the incredible talent of our young artists found a platform through an online exhibition, where their paintings received widespread recognition and appreciation. Their work caught the eye of the leading EdTech startup, Beyond the Box, which selected these artworks as unique gifts for contest winners – further amplifying their impact and visibility.

Building on this momentum, we aim to deepen our efforts in the coming year by forging strategic collaborations and creating even more opportunities for our girls to thrive.



मैत्री VOICES

What does freedom mean to MAITRI girls?



Nandini Yadav
Pursuing Hindi Journalism
And Mass Communication
from Delhi University

Freedom to me means to be free from all the societal shackles that stop me from growing in a positive manner, or demeaning/demotivating me. Free from the idea of greed, negative qualities. Freedom to me also means to use my rights in a manner that doesn't violate other people's

Maitri Girls message to NTA



Moumita Malik,
Student, Kendriya
vidyalaya, Pushp vihar

NTA: National Trauma Agency (Aspirants' voice and demands to NTA) Indian education system: People say it lacks two things, 'education' and 'system'. I used to disagree with this statement. Ever since I remember I heard that the Medical System of India is best and you won't find anything better than medical education of India. It's the best. Being an enthusiast in medicine, I dived in the preparation to achieve my dream of having Dr. before my name.

What does freedom mean to MAITRI girls?




Anjali
Working as a Lease
analyst.

Freedom means free from all the boundaries and cultivate your own beliefs, faith and terms. Liberty to speak, think and act. I believe freedom gives you courage to project your thoughts. Speak your mind. Liberty to help others to grow as well. Freedom also means financial independent. For us, girls, freedom means walking under the street light without any

At Maitri, we believe in the power of nurturing and amplifying voices. We encourage our girls to share their lived experiences, perspectives, and viewpoints—whether on pressing social issues or deeply entrenched societal barriers.

To foster expression and confidence, we regularly organize writing competitions, inviting participation from across our community. Many of our girls have gone on to have their work published in magazines and online platforms, further strengthening their voices and expanding their reach. Every story shared is a step toward empowerment. ❤️

My Freedom My Definition



I want freedom,
The kind that is liberating,
No cost to that must be paid,
Whose worth we truly understand.

I want freedom,
To speak plainly, to dance wildly,
To scream 'leave it' to the wind,
Leaving all chains of barriers behind.

I want freedom,
Where I can fly away any time,
When running isn't a crime,
Swimming across the seas,
Where none can stop or silence me.

I want freedom,
To light up every darkened kingdom,
Spread my arms and hug everyone tight,
Fly high and touch the sky.

I will seek my freedom at every moment,
That shall be the reason of my wisdom,
I shall get rid of dump memories,
And fill my life with joy and comedies,
I shall strive and strive,
Until I get the freedom I have defined.

By Saloni
Grade 10,
Government Co-ed
Secondary School
Kalkaji, New Delhi

Hope

In the darkest of days,
The hardest of life,
There is a Hope;
That Keeps me alive.
HOPE.

Hope to enjoy the new sunshine ;
Hope to glare at twinkling night.
Hope to cheer and laugh once more;
Hope to dance in the rain and storm.



Hope to endeavour on my dreams;
Hope to play with my beauty and Creams.
Hope to win over every Flasco;
Hope to prove the verity within.

Hope to explore the world of wings;
Hope to fly like butterfly swings.
Hope to fight the copped minds;
Hope to stand just for right.

Hope to express my feelings and words;
Hope to work without any nudge.
Hope to become an indubitable
personality;
Hope to redound in world's unity.

Hope to tender my every single part;
Hope to throw all aversion apart.
Hope to give despondent 'me' a Hope;
Hope to give my reveries a manlope.

● REDMI NOTE 8 PRO
● DANIA HATAND WITH DIGNITY;
Hope to cherish myself till eternity.

By Taniya Negi
1st year, BSC
Biochemistry
IGNOU, New
Delhi

The NEET UG 2024 Scam
There were multiple discrepancies during the examination.


On 5 May 2024, NEET-UG faced allegations of question paper leaks. But the real spark was ignited when out of nowhere NTA declared the results on June 4, 2024, the day when Lok Sabha results were also announced. People went wild as NTA announced the results on the day of election results so that the peculiar discrepancies go unnoticed. No one will ever forget how these major mistakes of NTA were responsible for the mass suicides of candidates, how it was responsible for numerous tears and cries of their family members.

आजादी तब समझ आयी जब,

आजादी तब समझ आयी जब,
हम लड़कियों को पढ़ने का मौका मिला।।
आजादी तब समझ आयी जब,
हम लड़कियों को बाहर जाके
काम करने का मौका मिला।।
आजादी तब समझ आयी जब,
जब हम लड़कियों के साथ बाल विवाह
होना बंद हुआ।।
आजादी तब समझ आयी जब,
हम लड़कियों ने अपने देश का नाम
रोशन किया।।
आजादी तब समझ आयी जब,
लड़किया चांद तक गई।।
आजादी तब समझ आयी जब,
हम लड़कियों को पेट में ही
मरना बंद किया।।
आजादी तब समझ आयी जब,
हम लड़कियों को भी जीने का मौका मिला।।

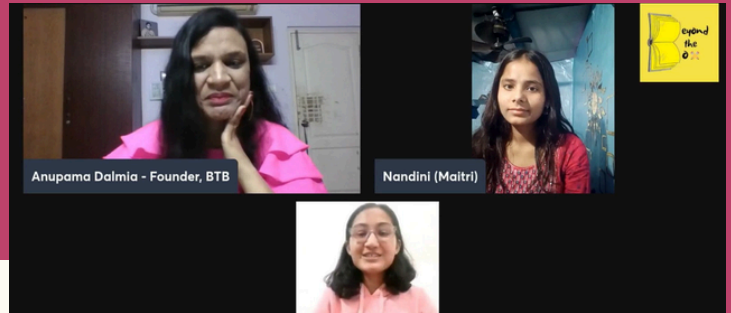
~ Jiya Kumari

आज़ादी तब समझ आई जब ...
जब हिम्मत भरकर साहस किया,
खुदके लिए आवाज़ उठाई,
आत्मविश्वास से भर गई मैं जब,
खुद करने की क्षमता आई।
देखा जब औरतों को , पाबन्दियों से
घिरे हुए,
मन मे फिर एक बार आज़ाद होने
की प्रेरणा जगी
ज़िन्दगी ने हर मोड़ पर, आज़ादी का
मतलब सिखाया,
अब समझ आया, आज़ादी तो जान
गए हम,
आज़ाद होना अब भी बाकी है!



A YEAR OF COLLABORATIONS

BEYOND THE BOX



We were the social cause partner at BTB Wordsmiths Award 2024. These awards celebrate the power of written and spoken word across the globe. Our leads Taniya and Nandini, represented the community and spoke about our work.



Artisana

Maitri, in collaboration with Artisana Art School, hosted its inaugural annual art exhibition on Artisana's Instagram and Facebook handles. The event featured the participation of over 30 talented female artists, who showcased their incredible work, celebrating creativity and artistry.



Wear8

Wear8, a startup promoting designer sustainable apparel, hosted an open mic session on Instagram, providing a platform for creative expression. Six talented girls from Maitri participated, showcasing their skills in singing, dance, poetry, and speech. Their performances captivated the audience, who warmly appreciated their talent and confidence. The event not only celebrated sustainability but also highlighted the artistic abilities of the Maitri girls, making it a memorable and inspiring experience for everyone involved.



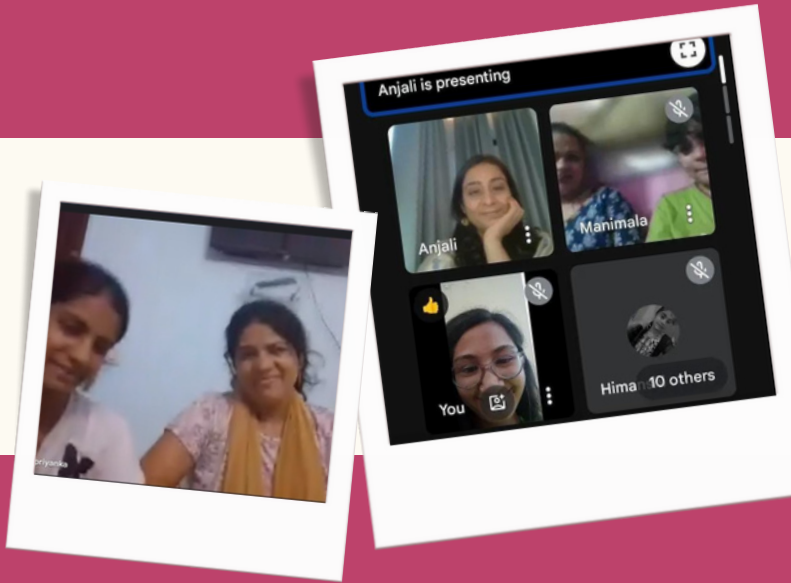


EVENTS AND MEET

At Maitri, we believe and coach our girls on the power of networking. All the online events and in person meets are aligned to help girls realize this important aspect and guide them so that they learn to connect and make connections.

MOTHER'S DAY EVENT - EXPRESSING GRATITUDE TOWARDS OUR MOTHERS.

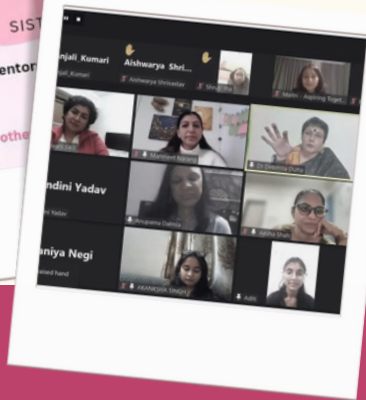
This Mother's Day, we invited the mothers of our girls and together we expressed our gratitude in words, through cards and songs



WOMEN'S DAY CELEBRATION - CELEBRATING AND LEARNING FROM OUR MENTORS

This women's day we invited our mentors to share with us their reflections on career and life choices as well as advice they will give to their younger selves

In the words of our girls-*"My heart is full of gratitude after connecting with Maitri mentors this Women's Day. Their stories inspired courage, sisterhood, and giving back."*



MAITRI AS A TEAM- UNDERSTANDING POWER OF TEAM AND NETWORKS

This September, we invited our mentor Ms Ruchira, a seasoned HR leader who through activities and role plays sensitized Maitri girls on the importance of team work.



OUR MENTORS SPEAK ON

Maitri is proud to have mentors who go out of their way to coach girls on important career and life lessons



Doctor, Author,
Blogger, Artist and
Editor

“The day you’ll start feeling comfortable, question yourself. Get out of your comfort zone, it is fun.”

“Keep reinventing yourself...Be a work in progress.”

“Keep on doing new things, you have one life, you have to live to your fullest potential.”

-Dr. Shivani Salil

“Be bold, don’t worry about the outcome, take the plunge”.

“Nobody can predict the future, note down pros and cons and then make a decision”.

-Aesha Shah



Career Counsellor,
Blogger & Chief
Editor at Aesha’s
Musings.



Author, Educator,
Coach Founder -
Sailing Leaf and Enso
Coaching

“There are two principles which guide me in my journey;
I am honest to myself and have the right intentions”.

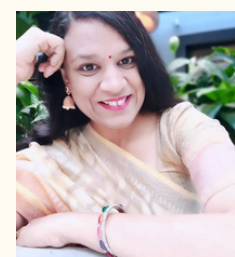
-Manmeet Narang

“We can be nice, kind and empathic to others. But it’s not selfish to think about ourselves.”

“There will be challenges, things will go wrong, together when there is love and support from people, it’s easier to come out of it”.

“Every experience shapes us, big or small. I feel happy to have the privilege to help others”.

-Anupama Dalmia



Educator, Serial
Entrepreneur Founder
- Beyond The Box



Doctor, Author,
Founder - What
Parents Ask

“I want to create an impact with my knowledge and expertise;
Everybody has their chosen space where they have to put themselves”.

-Dr. Debmita Dutta

MAITRI'S LEADS

Girls who are themselves alumni of Delhi Govt schools and understand the challenges of their juniors take up various verticals of running the community. Maitri provides them with leadership opportunities to lead and shine while supporting other girls and growing the community.



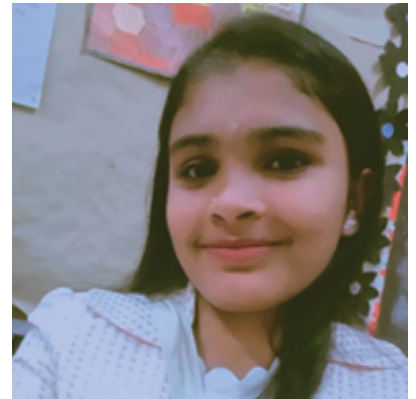
Taniya

Alumni – SOE, Kalkaji
Pursuing – B Pharm-DPSRU



Nandini Yadav

Alumni, SOE, Kalkaji, Pursuing
Mass Communication, DU



Nandini Tiwari

Alumni-GGSSS, Tigri
Pursuing – Diploma in CS-DSEU



Sarita

Alumni-GGSSS, Hastal
Process Developer – Genpact



Kusum

Alumni-RPVV, VK
Indifi Technologies



Anjali

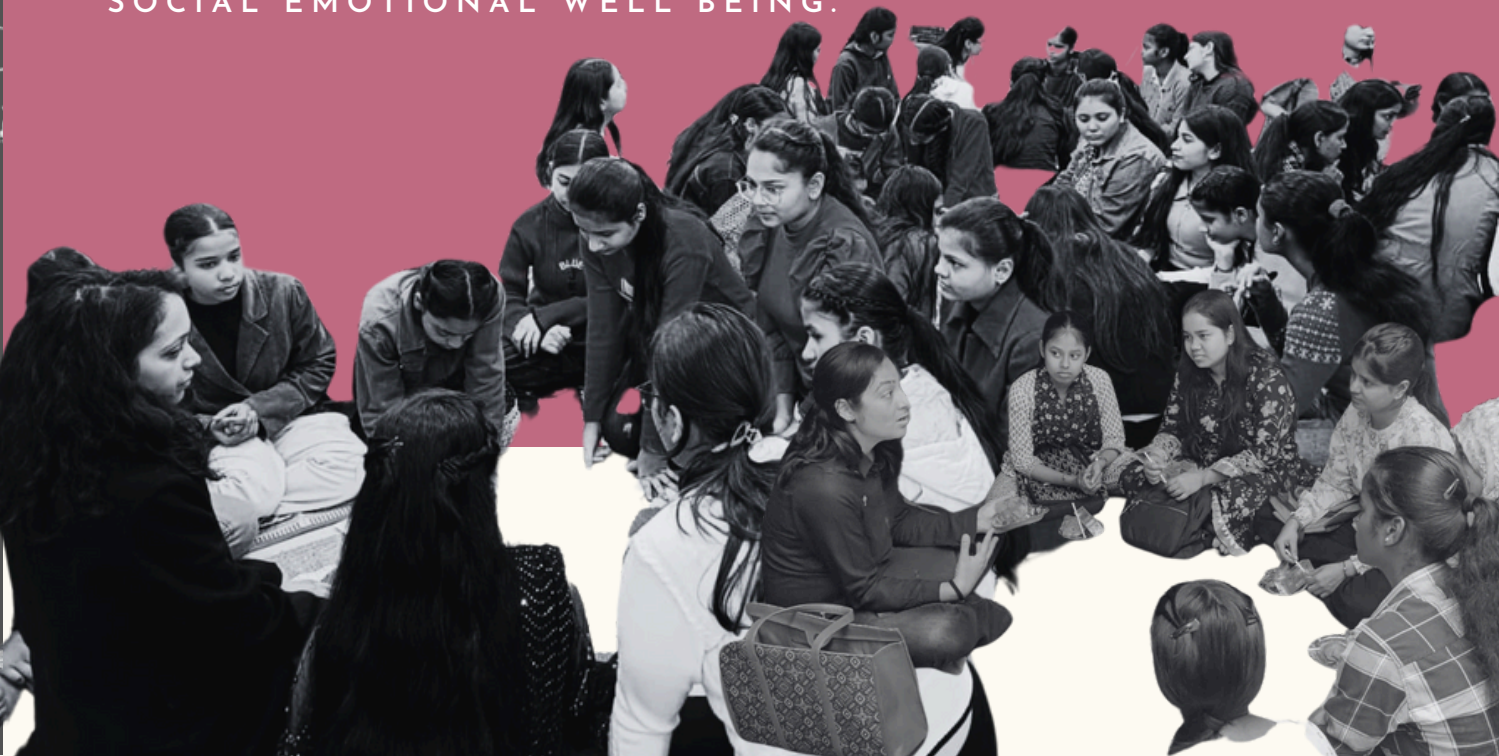
Alumni RPVV
Lease Analyst, JLL

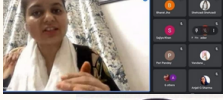
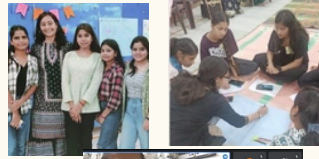
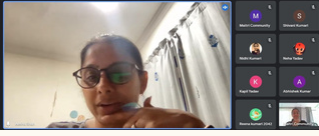
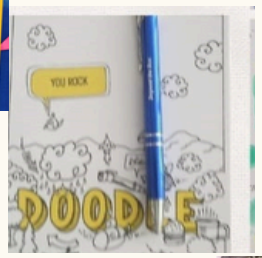
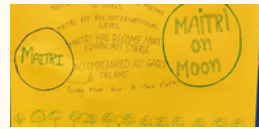


MAITRI'S MOONWALK 2025

A COMMUNITY ENVISIONING
THE PATH FOR 2025

- TO TAKE THE CONCEPT OF MAITRI WIDER BY INCREASING THE COMMUNITY STRENGTH TO 1000.
- TO GO DEEPER IN INTERVENTIONS ACROSS SCHOLARSHIPS, INTERNSHIPS, JOB OPPORTUNITIES AND ENTREPRENEURSHIP WHILE KEEPING THE SPIRIT OF BONDING AND GIVING BACK.
- TO RAISE 50+ GIRL LEADERS WITHIN MAITRI WHO LEAD VERTICALS ON OUTREACH, MENTORING AND PARTNERSHIPS.
- TO LAUNCH PROGRAMS AND INTERVENTIONS FOCUSED ON SOCIAL EMOTIONAL WELL BEING.





मेत्री निनाद
Amplifying Girls' Voices



MAITRI

मैत्री



मेत्री निनाद
Amplifying Girls' Voices



SISTERHOOD. COURAGE. ASPIRATIONS.

THANK YOU FOR BEING A PARTNER WITH US IN THIS JOURNEY
WE ARE THRILLED TO HAVE YOU WITH US AND
LOOK FORWARD TO YOUR CONTINUED SUPPORT

write to us if you would like to know more and support in any way -
MAITRI.ASPIRE@GMAIL.COM

